

**SHOP** CREATE MANUFACTURE

- 1 THINK OF A NEW PRODUCT
- 2 POST IT ON GETITMADE
- 3 GENERATE INTEREST
- 4 REACH TARGET
- 5 GET IT MADE



**NEW & NOTEWORTHY**



£8



£79



£6

**BLOG**

**MAKER FAIRE UK**

Getitmade have a stand at this year's faire where we'll be promoting products on getitmade as well as meeting the maker community and introducing some fellow ... [read more](#)

**NEW PRODUCT - MY CHAIR**

Father of two Ian Bates knows what his little girls like, and his

# Crowdfunding for Innovators

*Batch Production Means  
No Stock*

*Sell Before you Make*

*No loss of IP*

*Serve the Long Tail &  
Niche Markets*



# Technology

- *Built in Pharo on Pier 2(3), Magritte Seaside 3.0, JQuery UI*
- *Deployed in Gemstone*
- *Why Pier:*
  - *Content management*
  - *Restful url handling*
  - *User permissioning and management*
  - *Add-ons (blog, twitter, tag-cloud, search)*
  - *Consistent verbs - add, edit, delete*
  - *Consistent way for add-ons to access the model*