Crowdfunding for Innovators.

1. THINK OF A NEW PRODUCT
2. POST IT ON GETITMADE
3. GENERATE INTEREST
4. REACH TARGET
5. GET IT MADE

NEW & NOTEWORTHY

BLOG

MAKER FAIRE UK
Getitmade have a stand at this year's faire where we'll be promoting products on getitmade as well as meeting the maker community and introducing some fellow ... read more

NEW PRODUCT - MY CHAIR
Father of two Ian Bates knows what his little girls like, and his...
Crowdfunding for Innovators

- Batch Production Means No Stock
- Sell Before you Make
- No loss of IP
- Serve the Long Tail & Niche Markets
Technology

- **Built in Pharo on Pier 2(3), Magritte Seaside 3.0, JQuery UI**
- **Deployed in Gemstone**
- **Why Pier:**
  - Content management
  - Restful url handling
  - User permissioning and management
  - Add-ons (blog, twitter, tag-cloud, search)
  - Consistent verbs - add, edit, delete
  - Consistent way for add-ons to access the model